



## **Flarin™, fastest growing adult analgesic in the UK is listed in Tesco**

Infirst Limited is pleased to announce that it has recently reached agreement with Tesco for the listing of its lipid formulated painkiller Flarin™ Joint and Muscular Pain Relief across its stores. This adds to the existing listing of the larger 30 count pack already available in Tesco pharmacies. This new roll-out of the Flarin product follows a period of sustained growth for Flarin™ since its launch in 2018. Infirst saw net retail sales of Flarin™ rise by 79% in 2021 and is forecasting significant year-on-year growth in 2022.

Flarin™ is already stocked in over 9,500 Pharmacies and over 2,500 grocery stores across the UK as well as leading online retailers. This listing in Tesco is a significant milestone in further extending its availability.

Manfred Scheske, Chairman, commented: “We’re delighted to have the support of Tesco to help make Flarin™ available to offer relief to even more joint pain sufferers in the UK.”

Infirst developed Flarin™, the first lipid formulation of ibuprofen available for consumers, to help the millions of joint pain sufferers in the UK. Our consumer reviews clearly show that encasing ibuprofen in lipids has helped sufferers to manage their joint pain and get on with their daily lives. From small beginnings Flarin™ has become the fastest growing adult analgesic in the UK and this new Tesco listing is a key part of our continued UK market development as we continue to accelerate the business.

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## Editor's Notes

Flarin™ has been clinically proven to be as effective as twice the dose of standard Ibuprofen.

*Reference: Bierma-Zeinstra, S.M.A. et al Osteoarthritis and Cartilage, 25 (2017) pp1942-1951.*

For more info visit: <https://hcp.Flarin.co.uk>

Flarin™ 200 mg soft capsules contains ibuprofen. For the relief of rheumatic or muscular pain, pain of non-serious arthritic conditions, backache. Information about this product, including adverse reactions, precautions, contraindications, and method of use can be found at <https://www.medicines.org.uk/emc/product/1934/smpc> Legal category: P. MA holder: infirst Ltd, Central Point, 45 Beech St, London EC2Y 8AD. RRP (Excl VAT) £9.13 for 30 capsules pack, £4.41 for 12 capsules pack.

Flarin™ Joint & Muscular Pain Relief 200 mg soft capsules contains ibuprofen. For the relief of rheumatic or muscular pain, backache, neuralgia, migraine, headache, dental pain. Information about this product, including adverse reactions, precautions, contra-indications, and method of use can be found at: <https://www.medicines.org.uk/emc/product/11508/smpc> Legal category: GSL. MA holder: infirst Limited, Central Point, 45 Beech Street, London, EC2Y 8AD. RRP (Excl VAT) £4.41.

